



# CORPORATE PROFILE

**Spark Consulting**  
Let's Make It Happen



# GREETINGS!

At Spark Consulting, we are passionate about driving positive change and promoting sustainable solutions in various industries. Our team of experts brings a wealth of experience and knowledge, and we pride ourselves on delivering cutting-edge services tailored to the unique needs of our clients.

We take pride in our client-centric approach, which involves understanding each client's specific challenges and objectives to deliver customized solutions that drive tangible results. Our team is dedicated to staying at the forefront of industry developments and utilizing the latest technologies to offer innovative and sustainable solutions.



# TABLE OF CONTENTS

About Our Company

**01**

Vision & Mission

**02**

Our Services

**03**

Why Choose Us

**07**

Methodology

**08**

Meet the Senior Partners

**09**

Connect with Spark

**13**





# ABOUT OUR COMPANY

Our consulting and advisory services extend to electric vehicle (EV) ecosystems, as we recognize sustainable transportation's growing demand and importance. We offer guidance and expertise in managing EV fleets, developing charging infrastructure, and integrating EVs into your overall transportation strategy.

Our team has a deep understanding of the EV market and can assist you in navigating the complexities of EV adoption. We work closely with our clients to identify opportunities for cost savings and operational efficiencies while reducing their environmental footprint. Whether you want to electrify your fleet or develop EV infrastructure, we can help you create a sustainable and successful EV ecosystem.







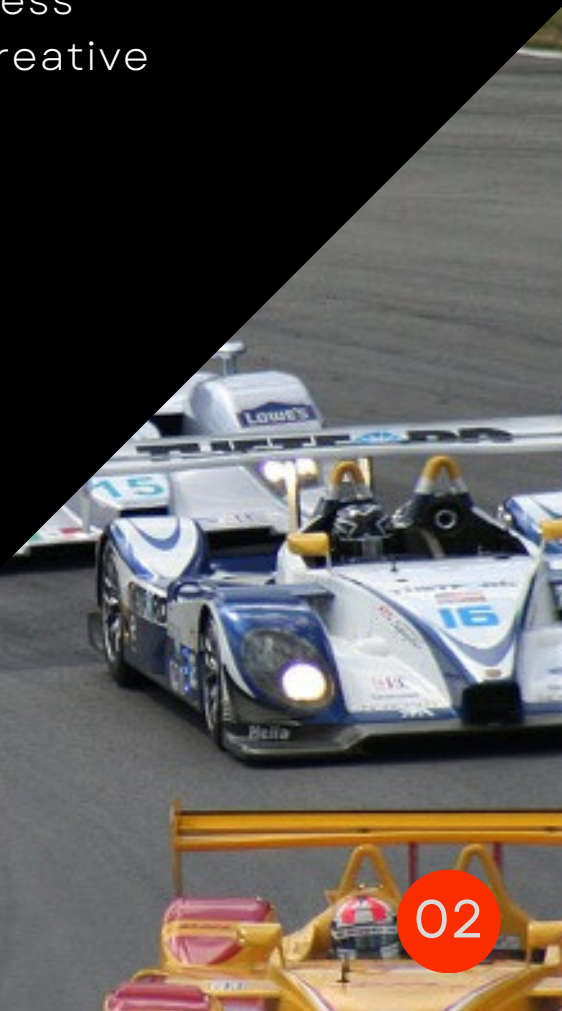
# VISION & MISSION

## Vision

To Become a Leading Management Consultant in Fleet & Energy Related Business

## Mission

To help customers achieve their business objectives by providing innovative & creative consulting solutions





# SPARK SERVICE



## Electric Vehicle & EV Charging Station Consulting

We provide expert guidance on adopting electric vehicles (EVs) and establishing EV charging infrastructure. Spark Consulting services cover EV feasibility studies, suitable vehicle selection, charging station planning, and integration of smart charging solutions. We aim to facilitate a seamless transition to electric mobility for our clients.



*Assess organizational needs to tailor solutions for transitioning to EVs*

*Provide customized infrastructure solutions for EV adoption*

*Optimize EV usage for maximum cost savings and efficiency*

*Help businesses achieve sustainability goals while staying ahead of industry trends*

*Create opportunities for companies to develop transformation plans that include EVs in their fleets*

*Review and design plans to help encourage companies to utilize and capitalize on the growing EV market*



# SPARK SERVICE



## Mobile Genset Management & Consulting

Ensuring reliable backup power solutions is vital for business continuity. Our mobile genset management services focus on optimizing fuel efficiency, reducing emissions, and implementing remote monitoring systems for efficient maintenance. We strive to provide sustainable and reliable power backup solutions that align with our clients' environmental and operational goals.

*Mobile Genset  
Maintenance*

*Mobile Genset  
Management*

*Mobile Genset  
Procurement*

*Genset Telematic  
(Tracking & Diagnostics)*







# SPARK SERVICE



## Battery Energy Storage Systems (BESS)

Energy storage systems are key to balancing energy supply and demand and enhancing grid stability. Our BESS consulting services offer comprehensive assessments of energy storage needs, optimal BESS configurations, and potential revenue streams through energy storage services. We aim to empower our clients with cost-effective and sustainable energy solutions.



*Grid Balancing and Stability*



*Renewable Integration*



*Peak Shaving*



*Microgrid Support*



*Load Leveling*



*Uninterruptible Power Supply (UPS)*



*Ancillary Services*



*Electric Vehicles (EV) Integration*



*Long-Duration Storage*



# SPARK SERVICE

## Fleet Management



We understand that efficient fleet management is crucial for organizations to optimize operations and reduce costs. Our fleet consulting services focus on enhancing fleet efficiency, improving route planning, and implementing sustainable practices to reduce environmental impact. We work closely with our clients to identify opportunities for integrating electric and eco-friendly vehicles into their fleets, fostering a more sustainable and future-oriented approach.



*Vehicle Telematics  
(Tracking & Diagnostics )*

*Vehicle Procurement*

*Vehicle Management &  
Maintenance (Improving  
Efficiency & Reducing Costs)*

*Vehicle Retirement &  
Remarketing*

*Fuel Management*

*Vehicle Leasing  
& Financing*

*Health, Safety & Driver  
Management*



# WHY CHOOSE US

We're not just problem-solvers; we're solution providers, committed to sourcing innovation and lighting the way forward.



## Strategic

Demonstrates a clear and well-thought-out approach to decision-making and planning.



## Progressive

Embraces forward-thinking ideas and continuously seeks improvement and innovation.



## Adaptive

Quickly adjusts and thrives in changing environments, showing flexibility and resilience.



## Resourceful

Efficiently utilizes available resources to achieve goals and overcome challenges.



## Knowledgeable

Possesses a deep understanding and expertise in relevant domains, fostering informed decision-making.





# METHODOLOGY

## 6 KEY STEPS

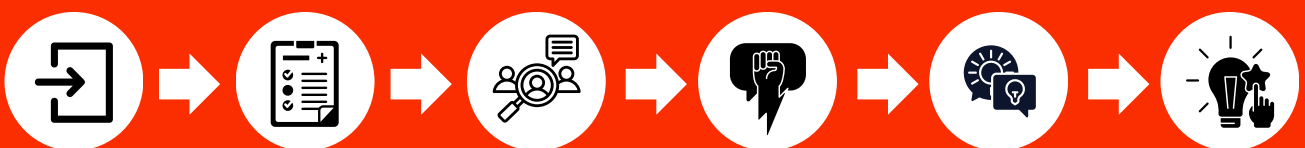
Spark conducts comprehensive studies and analyses data to identify the root cause of business issues and challenges and presents viable strategies for implementation.



ENTRY

DIAGNOSIS

ACTION



CONTRACT

INTERVENTION

EVALUATION



## OUR PARTNERS

**Datuk S.Viswanathan**



Datuk Viswanathan is a highly regarded professional renowned for his distinguished career in the energy and transportation sectors, notably as the former Senior General Manager of the Fleet Management Department at Tenaga Nasional Berhad (TNB), a prominent utility company. With a focus on enhancing operational efficiency and promoting sustainability, he played a key role in leading initiatives aligned with the global shift towards clean energy solutions during his tenure at TNB.

Beyond conventional fleet management, Datuk Viswanathan possesses extensive knowledge of the electric vehicle (EV) landscape, positioning him as a thought leader in integrating EVs for commercial purposes. Serving as a Special Advisor to the Project Management Office (PMO) on Electric Vehicles at TNB, he actively contributed to shaping internal policies that encouraged widespread EV adoption, particularly in the commercial sector.



## OUR PARTNERS

**Datuk S.Viswanathan**



Datuk Viswanathan's strategic insight extends to the entire EV ecosystem, encompassing technological advancements, infrastructure requirements, and regulatory landscapes. He envisions the transformative potential of EVs in revolutionizing logistics and transportation, emphasizing economic benefits and environmental sustainability.

His efforts transcend vehicle deployment, involving the development of charging infrastructure, advocacy for policy incentives, and fostering collaboration between public and private sectors to create an environment conducive to sustainable transportation solutions. Datuk Viswanathan's illustrious career underscores his unwavering commitment to advancing the adoption of electric vehicles, making him a valuable asset in guiding organizations towards a cleaner and more sustainable future.





## OUR PARTNERS

**Encik Kamarulzaman**



En. Kamarulzaman, an accomplished professional, served as the former Head of Special Projects at Pasarana Malaysia Berhad, showcasing expertise across transportation, utility sectors, and specialized initiatives. With a rich background in these industries, he possesses a holistic understanding of the intricate intersections between energy and transportation.

His leadership prowess became evident in steering high-impact initiatives, underscoring his ability to successfully navigate complex projects. En. Kamarulzaman's unique skill set and profound industry insight position him as a valuable asset capable of addressing challenges with innovative solutions.



## OUR PARTNERS

**Encik Kamarulzaman**



Particularly noteworthy is his in-depth understanding of the electric vehicle (EV) ecosystem, where he envisions and champions transformative change within the transportation industry. His strategic vision aligns seamlessly with the evolving landscape of sustainable transportation, emphasizing a commitment to innovation and environmental consciousness.

En. Kamarulzaman's profile reflects a wealth of experience, a dynamic skill set, and a profound understanding of the EV landscape, making him a valuable professional for organizations seeking visionary guidance in navigating the transformative journey of the transportation industry. His track record of successful leadership and dedication to sustainability solidify him as a strategic asset in shaping the future of transportation.



# CONNECT WITH SPARK

## Spark Consulting



+603 6413 4325 (Office) 019 335 1697 (Mobile)



sparkc30@gmail.com



[www.sparkconsulting.com.my](http://www.sparkconsulting.com.my)



Spark Consulting (1389500-W)  
C4-3A-01, Solaris Dutamas ( Publika ),  
No.1, Jalan Dutamas,  
50480, Kuala Lumpur.